

ANNOUNCEMENT

FOR : HEADS OF CONSTITUTIONAL BODIES, DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL GOVERNMENT, LOCAL GOVERNMENT UNITS, GOVERNMENT-OWNED OR CONTROLLED CORPORATIONS WITH ORIGINAL CHARTERS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : 27th National Family Week Celebration

Pursuant to Presidential Proclamation No. 60, s. 1992, the **Department of Social Welfare and Development (DSWD)** will lead the celebration of the **27th National Family Week Celebration** with the theme, "*Tungo sa Maginhawa, Matatag at panatag na Pamilyang Pilipino*" on **September 23-28, 2019**. The Celebration aims to strengthen the Filipino family unity and relationship through meaningful celebration and promotion of Filipino values.

To promote public awareness in the observance of the event, and as an opening activity of the Family Week Celebration on **September 23** all government agencies and state universities and colleges are encouraged to extend their full support through the following activities:

- Simultaneous ringing of bells at 12:00 pm, dubbed as "Ring a Family Bell", as a symbol of nationwide awareness and commitment to commemorate the solidarity and unity of the Filipino Family; and,
- Simultaneous ringing of bells at 8:00 am in State Universities and Colleges as a sign of support to the Filipino Family.

In line with this, the **National Committee on the Filipino Family (NCFF)** enjoins all Filipino families to observe the "*Kainang Pamilya Mahalaga Day*" on **September 23, 2019** wherein government agencies may dismiss their employees at **2:00 pm** from work to encourage them to spend mealtime with their families.

For more information, agencies may coordinate with the **DSWD - Policy Development and Planning Bureau** at telephone nos. (632) 931-8101 to 07 locals 317-318.


ALICIA dela ROSA-BALA
Chairperson

20 SEP 2019



Bawat Kawani, Lingkod Bayani